Divided into three sessions, this one-day masterclass will engage a myriad of topics such as the state of arts net criticism, critical social media research, cultures of searching, WikiLeaks-Anonymous-Snowden and other net activist strategies, revenue models for the arts (from crowdfunding to bitcoin), book 2.0 and digital publishing strategies, Wikipedia research and the politics and alternatives in social media. Applications should be sent to teresa.numerico@uniroma3.it

Geert Lovink is a renowned media theorist, internet critic and author of Zero Comments (2007), Networks Without a Cause (2012) and Social Media Abyss (2016). He is a researcher in the School for Communication and Media Design at the Amsterdam University of Applied Sciences (HvA) where he is the coordinator of the Institute of Network Cultures (INC). He is a Professor at the European Graduate School (Saas-Fee).